

A full-page background image of a serene alpine landscape. A calm lake in the foreground reflects the surrounding green forest and towering, rocky mountains under a blue sky with scattered clouds. A small wooden cabin is visible on the grassy shore. The image is framed by geometric shapes: a white triangle in the top-left, a dark blue triangle in the bottom-right, and a light blue triangle in the bottom-left. A decorative border of small white squares runs along the left edge of the lake.

BEYOND THE BOAT

RIVER CRUISE
EXTENSION TOURS

Welcome!

We know the gift of travel is a valuable experience that connects people and places in many special ways. When tourism closed its doors during the difficult time of the COVID-19 outbreak, Germany ranked as the second safest country in the world by the London Deep Knowledge Group, furthering its trust as a destination. When you are ready to explore, river cruises continue to be a great way of traveling around Germany and this handy brochure provides tour ideas for those looking to venture beyond the boat or plan a stand-alone dream trip to Bavaria. The special tips inside capture the spirit of Bavaria – traditionally different and full of surprises. Safe travel planning!





What a parade:
A cattle drive near
Lake Königssee



Allgäu delicacy:
The Käsespätzle is a
vegetarian dish that
can't be missed



bavaria.travel/rivercruise

 facebook.com/visitbavaria
 instagram.com/bavariatourism

Post your Bavarian experiences at [#visitbavaria](https://twitter.com/visitbavaria).

Feel free to contact our US-based Bavaria expert
Diana Gonzalez: bavaria@germany.travel

TIP:

Stay up to date with our trade newsletter.
Register at: bavaria.travel/newsletter

Publisher:
Bayern Tourismus
Marketing GmbH
Arabellastr. 17
81925 Munich, Germany

Cover Image:
Lake Königssee

Photos: p. 1: istock – bkindler | p. 2: BayTM – Peter von Felbert, Gert Krautbauer | p. 3: BayTM – Peter von Felbert, fotolia – herculaneum79 | p. 4/5: BayTM – Peter von Felbert | p. 6: BayTM – Gert Krautbauer | p. 7: BayTM – Peter von Felbert, Gert Krautbauer (2), Gregor Lengler, Florian Trykowski (2), Burg Rabenstein | p. 8: BayTM – Gert Krautbauer | p. 9: FC Bayern München, Burg Rabenstein, fotolia – atira | p. 10: BayTM – Peter von Felbert | p. 11: Käthe Wohlfahrt | p. 12: BayTM – Jan Greune, Gert Krautbauer | p. 13: BayTM – Peter von Felbert, Florian Trykowski | p. 16: BayTM – Jan Greune, Tobias Gerber (2) | p. 17: FrankenTourismus – Günther Bayerl, CTZ Nürnberg, BayTM – Thomas Effinger, Bernhard Huber | p. 18: BayTM – Volker Preusser, Bernhard Huber, Passau – Andreas Moosbauer | p. 19: Altötting – Heiner Heine, Joerg Lutz, BayTM – Catherine Karnow | p. 20: Andreas Kern, BayTM – Gert Krautbauer | p. 21: BayTM – Peter von Felbert (3) | p. 22: fotolia – Bergfee, BayTM – Gert Krautbauer (3) | p. 23: shutterstock, Museum der Bayerischen Könige, BayTM – Gert Krautbauer | p. 24: BayTM – Gert Krautbauer (2), Bayerische Schlösserverwaltung – Achim Bunz | p. 25: Tourismusverband Franken – Bamberg – Hub, fotolia – borisstroujko, Käthe Wohlfahrt | p. 26: Therme Erding, BayTM – Thomas Effinger | p. 27: BayTM – Tobias Gerber, Günter Standl, BayTM – Bernhard Huber, Chiemsee Alpenland Tourismus | p. 28: BayTM – Dietmar Dengler

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Body & Soul in Bavaria



Scenic and spiritual gem:
Weltenburg Abbey on the
Danube

THIS IS BAVARIA

Where vacation becomes something more

What do we want from a vacation? Relaxation, adventure, inspiration, surprises, meeting new people and much more. Most of all, though, we want to come back with memories made.

In Bavaria, Germany's biggest and most visited state, travelers can make long lasting memories while exploring some of Europe's most stunning landscapes and diverse history and culture that hide unexpected treasures.

Delightful no matter the season, Bavaria is prepared to indulge visitors any time of the year. While summer is the time for beer gardens (and trust us, there's no place like a Bavarian beer garden on a balmy evening!) or exploring the beauty of the region's lakes and mountains, winter gets cozy with some of the best Christmas markets in Europe, warming up in spas or, for the more active types, excellent winter sports offerings not to be missed.

Step inside a picture-perfect paradise!

Stunning:
The view from the Kampenwand onto Lake Chiemsee



BE INSPIRED

Bavaria is ...

... a place where traditions are cherished without being stuck in the past. Be it food, music, clothing or festivities – Bavarians young and old live and breathe what's "typical Bavarian" in an easy-going way that provides visitors with ample opportunity to join in and experience a distinct lifestyle.

... filled with creative characters and enthralling stories. While visiting, you will see and experience ancient traditions interpreted in new, modern ways by a younger generation. Bavarian local ambassadors mentioned in our special tours come from all over Bavaria sharing their unique trade and skills.

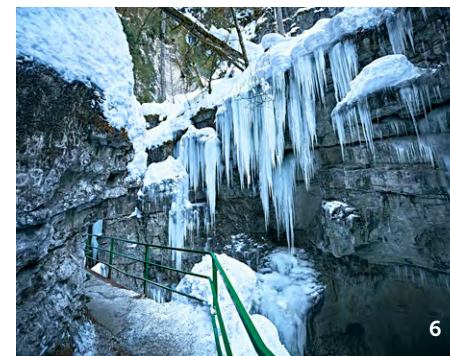
... wholeheartedly passionate and welcoming. The locals turn traditional Bavaria into a unique experience for visitors. They convey their customs and traditions to the world through the way they live, work and enjoy life.

This is Bavaria – original, authentic, modern and creative. Come and see for yourself!



What a variety:

1 Opera singer Florian Karg in the Allgäu mountains, 2 Iphofen, famous for its Franconian wine, 3 Nuremberg in wintertime, 4 Hat Museum in Lindenberg, 5 Munich's Monopteros at the English Garden, 6 Partnach Gorge in Garmisch-Partenkirchen, 7 Rabenstein Castle in Franconia, 8 The City of 3 rivers: Passau



Alphorn meets electro beats:
"Loisach Marci" playing at
Herzkasperzelt at Oide Wiesn

Join in with the customs

Bavarians looove to celebrate. Festivals and events are adored traditions by the locals and their heartwarming attitude is infectious. Experiencing Bavaria during times of celebration will add a new layer of beauty to an already vibrant culture.

We all know the world-famous Oktoberfest in **MUNICH**. But if you really want to meet the locals, "Oide Wiesn" is the place to be! The separate area on the southern part of the Theresienwiese comes along with a quieter hustle and bustle, historical tents, traditional music & Schmankerl.

+ [simply-munich.com](https://www.simply-munich.com)

TIP:

Join the boys from "Loisach Marci" for a special sound experience and dance your way through 100 years of musical history.

Hall of Fame:

The history of the club begins in the year 1900



For those sports enthusiasts looking to experience a more euphoric event, match day at the Allianz Arena should not be missed. The FC Bayern Munich is one of the most popular sports clubs in Germany and the one with the most members worldwide. The fun doesn't stop at the match, visit the interactive **FC BAYERN MUSEUM** experience and feel the passion of this team's football success.

+ fcbayern.com/museum/en



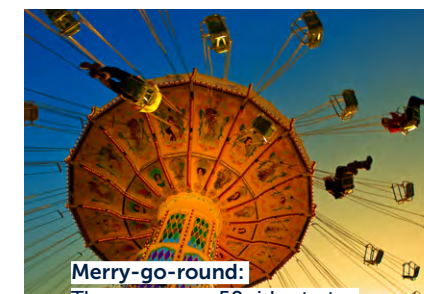
Medieval spectacle:
Time travel to a knight fight

Between Bamberg and Bayreuth, step into **BURG RABENSTEIN**, an 800-year old castle, now a castle hotel, offering an array of festivals and events through the year that includes a medieval market, with exhibition fights, jugglers, craftsmen, puppet theater, medieval music and fire shows.

+ burg-rabenstein.de/en

ALTÖTTING is known for its spiritual devotion but also honors a diverse heritage. Every June, the Traditional Hofdult, celebrated for 625 years, brightens the city with folk band processions and countless other exciting events with local food and drinks.

+ altoetting.de/en/tourism-altoetting



Merry-go-round:

There are over 50 rides to try at the Hofdult

Truly magical:
The fairytale town of
Rothenburg dressed in
Christmas cheer.



Bavarian Christmas Magic

Bavarian wintertime is the icing on the cake of the region's all-year-round calendar of celebrating customs and traditions. Explore some of Germany's most beautiful

Christmas markets, enjoy special festive experiences and indulge in Bavaria's beautiful winter wonderland.

From glittering Christmas markets against historic backdrops in Rothenburg ob der Tauber and Nuremberg, to Christmas carol concerts in Altötting or romantic Garmisch-Partenkirchen in the Bavarian Alps – there's a market and experience for every taste!

Due to COVID-19, please verify the Christmas Market schedule in Bavaria with your trusted destination expert. Find out more on bavaria.travel/christmas-markets



WHERE CHRISTMAS NEVER STOPS

Learn about the history of Christmas in Germany inside the Käthe Wohlfahrt Christmas museum.

Find out more on christmasmuseum.com

Why Take a Pre and Post River Cruise Tour?

River cruises are a great way of getting under a country's skin and Bavaria is best placed to enhance cruise travelers' experience "beyond the boat". Here's why touring the region makes perfect sense:



Secluded spot:
St Coloman church in Allgäu

1 Safety, Convenience and Short Distances

With one of the lowest COVID-19 infection rates in the world, Germany is one of the safest countries during and post Corona crisis. Safety measurements continue to be practiced at all tourism levels throughout the country to ensure visitor safety. Numerous popular Danube river cruises through Germany and Europe start or end in Bavaria, which makes building a tour of the region around the cruise easy and convenient. Distances are short and travelers can make the most of their time.

2 Unlocking Hidden Gems

River cruises in Bavaria introduce visitors to some of the most popular sights and attractions the region has to offer. At the same time, many hidden gems and off the beaten track treasures highlighted in this brochure are further away in the countryside and should not be missed!



Lake Königssee:
Captain conjuring the famous echo for the passengers

3 Incredible Diversity in one Place

Bavaria is lucky: A combination of naturally existing beauty with a long history of economic might have created a region where all of Europe's diversity can be explored in one place. Exploring traditional arts and crafts, culture of international renown, open-minded cities and timber-framed old towns, delicious food and drink or stunning lakes and mountains all in one place couldn't be easier.

4 Plenty of Transport Options

Bavaria's first-class infrastructure makes for convenient traveling: The region features three airports (Munich, Nuremberg and Memmingen) and train stations well connected for long-distance journeys as well as inspiring short trips.

5 Ideally Located in Europe

As Bavaria is perfectly located in Germany's southeast, river cruising, exploring the region and onward travel across Europe can conveniently be combined while saving time. Popular destinations, including Prague, Salzburg, Vienna or Venice, are all European neighbors that can easily be reached from Bavaria.

Bavarian River Cruises

River cruises in Bavaria are booming, providing visitors with an authentic feel for the region while traveling along stunning scenery. All major river cruise operators are offering Danube cruises with start and end points in Bavaria. Let's dive in.

Which rivers are we talking about?

Danube and Main are Bavaria's major rivers and included in numerous European routes, such as the Regensburg to Budapest or Amsterdam to Nuremberg stretch. The Main-Danube Canal connects both rivers enabling uninterrupted travel!

Most important things to know about Danube river cruises?

The Bavarian stretch of one of Europe's most glorious rivers is characterized by outstanding natural beauty and a host of cultural highlights, including:

- the river's narrowest section at "Weltenburg Enge" Nature Reserve flanked by majestically soaring cliffs and past the baroque gem of Weltenburg Abbey
- Walhalla Hall of Fame overlooking the Danube
- Regensburg, Germany's best preserved medieval city with the famous Stone Bridge
- St Stephan's Cathedral in Passau, home to the world's largest church organ

Popular start and end points are Passau, Regensburg, Vilshofen and Deggendorf.

Getting there

Munich airport is your best option for direct flights. Munich Central Station also offers numerous long-distance train travel connections within Germany and Europe.



Peaceful: Main river meandering through green wine terraces

TIP:

River cruises are a great option for any season and while summer is best for outdoor delights, winter is perfect for exploring Bavaria's charming Christmas markets!

Most important things to know about Main river cruises?

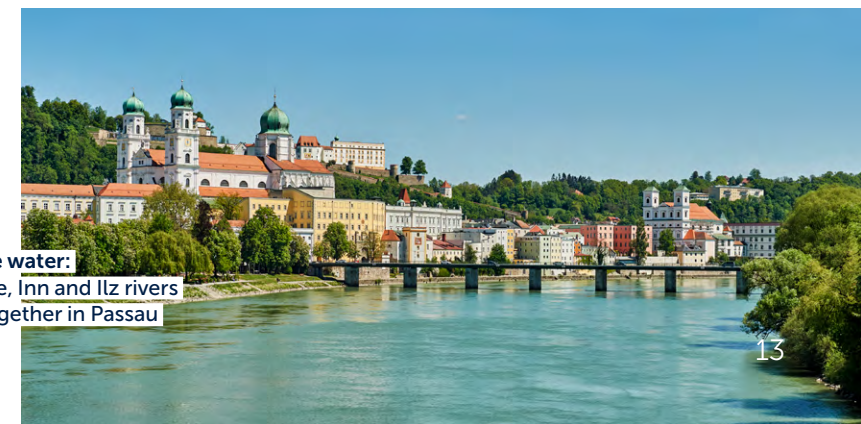
River cruises on the Bavarian stretch of the Main are extraordinarily scenic and provide insights into the rich history of the region, including:

- Bamberg with its UNESCO listed Old Town and unique smoked beer variety
- Nuremberg with its stunning Imperial Castle and historic squares
- the beautiful city of Würzburg featuring the UNESCO listed Residence palace as an architectural masterpiece

Popular start and end points are Aschaffenburg, Würzburg, Nuremberg and Bamberg.

Getting there

Nuremberg, Munich and Frankfurt airport are the most common options, all cities also providing long-distance train travel connections within Germany and Europe.



Built on the water:
The Danube, Inn and Ilz rivers all come together in Passau

Let the adventures begin ...

Whether you travel by plane, rail or car, there are several options for a quick and convenient journey to and within Bavaria. A comprehensive network of roads and rail links, in conjunction with the main airports and reliable car rental providers, will help you get around. Enjoying a river cruise in Bavaria leaves you with many options to hop off the boat. Up next, you will discover five themed tour suggestions and ideas throughout Bavaria with real tips from our local ambassadors. If you don't have the time for all it, just mix and match. Each stop-over is a highlight of its own!

	Altötting	Bamberg	Bayreuth	Berchtesgaden	Chiemsee	Deggendorf	Erding	Ettal/Oberammergau	Füssen	Garmisch-Partenkirchen	Lindau	Munich	Nuremberg	Passau	Regensburg	Rothenburg	Vilshofen
Altötting	-	274	277	88	70	93	69	196	237	200	282	97	225	82	124	304	76
Bamberg	274	-	62	387	320	230	235	314	378	318	358	230	62	277	162	97	262
Bayreuth	277	62	-	390	323	232	241	318	380	321	370	233	86	280	165	174	265
Berchtesgaden	88	387	390	-	83	176	185	194	223	193	332	154	326	140	282	412	148
Chiemsee	70	320	323	78	-	150	72	127	156	126	265	87	260	141	215	345	130
Deggendorf	93	230	232	176	150	-	111	234	268	233	317	145	180	54	73	259	39
Erding	69	235	241	185	72	111	-	141	174	133	222	43	173	147	106	252	144
Ettal/Oberammergau	196	314	318	194	127	234	141	-	52	15	137	85	254	282	209	289	267
Füssen	237	378	380	223	156	268	174	52	-	60	99	131	309	316	248	246	301
Garmisch-Partenkirchen	200	318	321	193	126	233	133	15	60	-	153	90	258	281	213	301	266
Lindau	282	358	370	332	265	317	222	137	99	153	-	181	300	365	296	237	351
Munich	97	230	233	154	87	145	43	85	131	90	181	-	169	193	124	243	178
Nuremberg	225	62	86	326	260	180	173	254	309	258	300	169	-	228	113	77	213
Passau	82	277	280	140	141	54	147	282	316	281	365	193	228	-	122	307	22
Regensburg	124	162	165	282	215	73	106	209	248	213	296	124	113	122	-	191	107
Rothenburg	304	97	174	412	345	259	252	289	246	301	237	243	77	307	191	-	292
Vilshofen	76	262	265	148	130	39	144	267	301	266	351	178	213	22	107	292	-

Travel distances in km, shortest option (1 km = 0.62 mi)



DID YOU KNOW ...
... that the towns of Bamberg, Nuremberg, Regensburg, Deggendorf, Vilshofen and Passau offer the most popular ports along the Danube and Main river.

TOUR NO. 1

Bavarian Flavors

For a real taste of Bavaria, dive deep into the region's unique beer and wine culture or try your hand in a special gingerbread baking class. Lots of tasting opportunities guaranteed!



TIP:

Did you know that breweries and wineries often offer accommodation? Franconia alone features about 60 brewery-hotels such as the Fässla brewery in Bamberg.



Views from up top:
romantic stroll along
the vineyards

FRANCONIA is proudly the heart of Bavaria's beer and wine region. Its famous "Bocksbeutel" wine bottle and its prized quality wines are well known around the world. The vineyards stretch along the valleys of the Main River. The perfect wine country stopover is nestled around Würzburg and Volkach. Further, the breweries and variety of beers available are abundant in the towns and cities of Franconia. Join in on a brewery trail or take a class and learn how to brew your own with a beer sommelier. Prost!

+ frankentourismus.com

"Our family has been brewing its beer here since 1887."

Jeff Maisel, with American roots, CEO of the Maisel brewery in Bayreuth



In **BAYREUTH**, why not meet a beer sommelier for an expert tasting session at Maisel & Friends, a brewing paradise featuring a family-run brewery, a restaurant where visitors can watch brewers at work and a museum that has made it into the Guinness Book of World Records as the world's most comprehensive beer museum.

+ bayreuth-tourism.com

Maisel's Beer
Adventure World:
a beer for every taste



Medieval beauty **BAMBERG** can proudly claim to have invented one of the most unusual beers out there: Rauchbier – smoked beer – that gets its unique flavor when the malt is exposed to the smoke of burning beech wood. Some call it liquid bacon. We say, try it in one of the quaint beer taverns where it is tapped directly from wooden barrels.

+ en.bamberg.info



Vibrant city life:
Locals and tourists getting
together outside to enjoy
Franconian beer



Yummy:
The original Nuremberg
Rostbratwurst – the queen
of German bratwurst

Traveling south to **NUREMBERG**, the special local bratwurst was first mentioned in the 14th century. This type of sausage might be small, weighing about an ounce and measuring in at 3 to 4 inches, but boy, does it pack a tasteful punch. Often eaten three at a time in a roll as a meal to go – don't miss! Hobby chefs can book classes to learn typical recipes. Another Nuremberg specialty, the Nürnberger Lebkuchen gingerbread, is only made here and visitors can try their hand in baking courses.

+ tourismus.nuernberg.de/en

Viktualienmarkt:
opened for over
200 years



"Try our delicious and hearty potato dish."

Theo Lindinger, stall owner of Viktualienmarkt's "Caspar Plautz"

End this culinary adventure in **MUNICH**, but not before stopping by the old town of **ERDING** along the way to visit Erdinger Weißbräu, the world's most popular wheat beer brewery. Continuing to Munich, make sure to explore some of the city's delightful beer gardens in the summer. There's also one in the center of the Viktualienmarkt, a gourmet paradise where over 100 traders offer local products and international delicacies every day. Join a guided tour and sample as many of the delicious goods as you can!

+ simply-munich.com | erding.de

TOUR NO. 2

Historic & Spiritual Places

Bavaria's sacred sites are important places of pilgrimage for those travelers seeking historic and spiritual fulfillment. Witness Bavaria's rich past.



Old Stone Bridge:
Deemed the best preserved
bridge in Germany dating
back to the 12th century



Start with: Grüß Gott, Shalom, Salam – these are common greetings you will hear walking in **REGENSBURG**, where members of three major world religions cohabit. They have all left their mark in the old town, (a UNESCO World Heritage Site) which is why a walk through it highlights their unique features. For instance, visit the Jewish quarter or see the Regensburger Domspatzen (cathedral sparrows), the oldest boys' choir in the world, dating back to the year 976.

+ tourismus.regensburg.de/en



Come and visit me at the oldest inn in the world.

Muk Röhl, owner of
Gaststätte Röhl near Regensburg

St Stephan's:
The magnificent
cathedral stands at
the highest point in
the old town of
Passau



Coined the city of the "three rivers", forming the Bavarian Danube, **PASSAU** is a unique beauty. One of the most striking sites is the cathedral of St Stephan, which boasts the world's biggest church organ, with 17,974 pipes. Spiritual and religious devotees can visit the New Bishop's Palace, Veste Oberhaus Castle, Niedernburg Nunnery and Maria Hilf Pilgrimage Church.

+ tourism.passau.de



Altötting:
The spiritual center of
Bavaria for over 1,250 years

DID YOU KNOW ...
... that in Altötting you can visit a museum dedicated to the history and making of incense? Its impressive 3,500-year history denotes strong healing benefits and religious celebrations worldwide.

Next up, southwest of the river cruise port Passau, we continue in **ALTÖTTING** where a statue of the Virgin Mary and a healing miracle more than 500 years ago have turned a small Bavarian town into one of Europe's main places of pilgrimage: About one million pilgrims and tourists come here each year to see the "Black Madonna" in the Shrine of Our Lady in the Chapel of Grace.

+ altoetting.de/en/tourism-altoetting

Heading west to the capital of Bavaria, **MUNICH** is over 850 years old and had humble beginnings as a place where monks chose to settle. This is how Munich received its name: in German, the city's name is München, which means "monk settlement". Munich's skyline is dotted with many churches, the most famous of which is the twin towers of the Frauenkirche, which means the "Church of our Lady".

+ munich.travel/en



Frauenkirche: The two
towers were modeled after
the Dome of the Rock in
Jerusalem



Dramatic moments:
Crucifixion scene in
the Passion Play

Further south, the last stop is **OBERRAMMERGAU**, where it's all about Passion Play. Every ten years (next: May to October 2022), this small town of 5,500 is involved in a massive undertaking with almost half of the population taking on roles in the performances. Tour the special Passion Play Theater and learn all about the history of this fascinating event.

+ passionplay-oberammergau.com

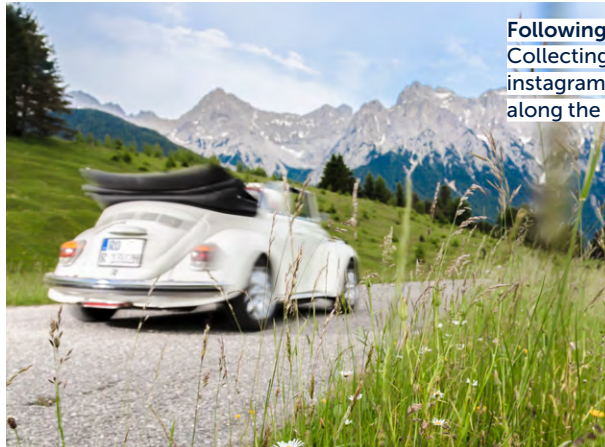
TOUR NO. 3

Bavarian Alps: scenic road trips

From impressive scenic views to the opulent architecture embodying the fantasies of a very special king – make a traveler's dream come true in Bavaria's southern alpine beauty.



To start this road trip, rent a convertible and enjoy the fantastic panoramic views along the **GERMAN ALPINE ROAD**, the oldest tourist route in Germany, that stretches 280 miles from the impressive and rugged town of Berchtesgaden, with pronounced old and modern history, to the beauty of Lindau on Lake Constance. [+ deutsche-alpenstrasse.de/en/home](https://www.deutsche-alpenstrasse.de/en/home)



Following the alps:
Collecting an array of
instagrammable moments
along the way

TIP

Stop by the Berchtesgaden Salzbergwerk, where salt mining started over 500 years ago. Enjoy dinner in the depths of the mine, ending with tasting the miners' schnapps from the distillery.

Sparkling blue lake:
watersports are a must
at Lake Chiemsee
during summer months



Start this trip on the "Bavarian Sea", or **LAKE CHIEMSEE**, the largest lake in Bavaria, where you will find two special islands: Herreninsel and Fraueninsel. Most notably, on Herreninsel, King Ludwig II built Herrenchiemsee New Palace, modeled after the world-famous Palace of Versailles in France. Just a ferry ride away, on Fraueninsel, you will find, still standing an impressive 8th century Benedictine convent. While exploring the lake, stay at the Yachthotel Chiemsee in Prien, surrounded by lush nature and direct access to the lake for charming views.

[+ chiemsee-alpenland.de](https://www.chiemsee-alpenland.de) | [yachthotel.de](https://www.yachthotel.de)



"Ludwig II wanted to create for himself the exact same world in which Louis XIV lived."

Veronika Endlicher, warden of Herrenchiemsee New Palace

Veronika Endlicher, the warden of **HERRENCHIEMSEE NEW PALACE**, the "Bavarian Versailles", near Lake Chiemsee, is an expert of the complex building and architectural history of the castle. Herrenchiemsee isn't the only wonder in Bavaria. The creator of Neuschwanstein Castle in the Bavarian Alps and Linderhof in the Ammergau Alps, King Ludwig II has shaped the image of Bavaria throughout the world. Veronika says "Ludwig II was a great admirer of Louis XIV of France. He saw in him the embodiment of the ideal monarch. He wanted to create for himself in Bavaria the exact same world in which Louis XIV lived." As a visionary with a passion for technology, the Fairy Tale King indulged his passion for building and created his own reality. Since you can only get to Herrenchiemsee island by boat Veronika recommends staying the day and taking a carriage ride between the boat pier and New Palace and checking out the "Old Castle" part of the palace which is an Augustinian canon monastery.

[+ bavaria.travel/veronika](https://www.bavaria.travel/veronika)



Great Hall of Mirrors:
At 322 ft in length, the hall is longer than the original at Versailles



Bavaria's Fairytale King:
Inside the palace there is a museum dedicated to King Ludwig II

TIP

While visiting the palaces you must drop by the KulturGut museum shops, to purchase unique and memorable souvenirs. Did you know that the Bavarian lion on their beer mugs are deemed lucky? Take one home for good luck!



Top of Germany:
At 9,717 ft, Zugspitze is the highest peak in the Bavarian Alps

Continue your journey to the Zugspitze, Germany's highest mountain, towering over **GARMISCH-PARTENKIRCHEN**. Travel up on a cogwheel train or cable car to enjoy breath-taking views of hundreds of peaks. Pretty special: On a clear day you can even spot Alpine peaks in Italy, Austria and Switzerland from here. Needless to say, this is also great in winter with excellent skiing!

+ gapa.de/en

Direct neighbor **ETTAL** is home to the grand Ettal Monastery, founded in 1330 and now Germany's largest Benedictine monastery with approximately 55 monks. It is not just famous for its Rococo church but also the beer and herbal liqueurs produced by the monks. Combine your visit with an exploration of the surrounding Ammergau Alps Nature Park. Think wildflower meadows, beautiful mountain forests and a wild river running through it. De-stressing comes naturally here ...

+ ammergauer-alpen.de/en



Idyllic:
Ettal Monastery embedded in the lushing greens of the Ammergau Alps Nature Park



Absolute must for romantics:
King Ludwig II's fairytale castle Neuschwanstein



Tip:
After the castle, hop down to visit the Museum of Bavarian Kings

DID YOU KNOW ...

... that Walt Disney was so charmed by Neuschwanstein when touring Europe with his wife that it became his inspiration for Disneyland's Sleeping Beauty castle?

Continue the tour to the medieval gem of **FÜSSEN**, offering the perfect mix of a romantic Old Town with baroque churches and independent boutiques. Plus, not just one but two royal castles are only a stone's throw away: Neuschwanstein, built for Ludwig II atop a mountain in impossibly scenic surroundings to embody the spirit of the German medieval castle, and Hohenschwangau, one of young Ludwig's most favorite places to stay.

+ en.fuessen.de



1001 nights:
Moroccan House at Linderhof Palace

"Discover the beautiful hiking trails around the Ettal Monastery."

Dr. Margot Hamm, historian

Be prepared for fairy tale moments with an oriental touch when visiting **LINDERHOF PALACE** in a secluded valley a few miles west of Ettal. The only one of Ludwig II's palaces that he lived to see completed is a fanciful combination of extravagant architecture and parkland featuring terraces and Baroque water cascades as well as a Moorish Kiosk and Moroccan House. Needs to be seen – and the backdrop of the Ammergau Mountains is the proverbial icing on the cake!

+ schlosslinderhof.de

Harbor views:
Germany's southernmost lighthouse is in Lindau

End your alpine journey in **LINDAU** at Lake Constance. You might be fooled to think you are enjoying a summer cocktail in the Mediterranean Riviera when in reality you are amidst the cozy and glorious alps or what some call the "Bavarian Riviera".

+ lindau.de/en



Franconian Highlights

In addition to the delectable culinary delights, in Franconia there's no shortage of splendid historic architecture, UNESCO World Heritage Sites and postcard moments when following this route of Franconia's most stunning towns and cities.

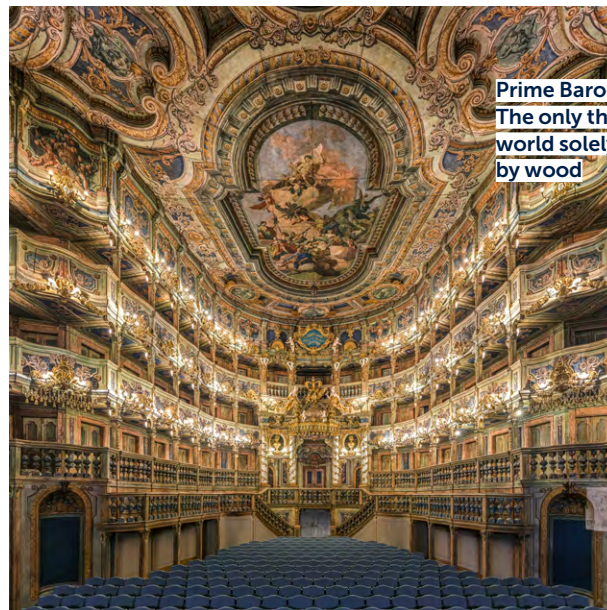


For centuries, **NUREMBERG** was the preferred residence of most German kings and today, Bavaria's second biggest city oozes history at every corner. Wander through the historical Old Town with its many historic squares and timber-framed houses to take it all in and don't miss the mighty Imperial Castle, towering above town as one of Germany's most important medieval fortresses.

+ tourismus.nuernberg.de/en



Iconic meeting place:
"Bieramt" Pub at the
historical square
"Tiergärtnerplatz"



Prime Baroque legacy:
The only theater in the
world solely constructed
by wood

**"Our Bieramt is
a meeting place
with a cult feel."**

Boris Braun, owner of the
Nuremberg Bieramt pub

Further north in the world-famous Richard Wagner Festival town of **BAYREUTH** we promise you'll be blown away by the baroque splendor of the Margravial Opera House. A UNESCO World Heritage site since 2012, it was built in the 18th century and reopened after extensive renovation in 2018. Tip: Join one of the local tourist office's themed guided city tours to dive deep into Bayreuth's history!

+ bayreuth-tourism.com

Stunning:
Panoramic view over the
city of Bamberg, also
called "Franconian
Rome"



Speaking of UNESCO World Heritage, the entire old town of **BAMBERG**, a fully intact masterpiece of medieval and baroque architecture, is listed as one. Built on seven hills, this super charming city on the Regnitz river provides visitors with historic highlights galore. From imperial cathedral to an array of medieval fishermen's houses known as "Little Venice" – best not to miss Bamberg.

+ en.bamberg.info



TIP:
Rothenburg's Night
Watchman tour can't
be missed. Let him
take you back to
the Middle Ages and
discover all
the mysteries and
secrets of the world-
famous Bavarian
village!

Venture further west, where you'll be greeted by 42 medieval towers and a walkable old city wall in **ROTHENBURG OB DER TAUBER**. This small town sits on the Romantic Road and is unique in its wealth of medieval architecture. Travel back in time and find your very own picture-perfect spot (there are many!), be it the charming Plönlein square or one of the town's many colorful houses.

+ visit-rothenburg.com



Christmas all year long:
Stock up on Christmas
decorations

While in the dreamy fairytale town of Rothenburg, you can stock up on Christmas decorations in the unique **KÄTHE WOHL-FAHRT** Christmas Village, a huge store filled with Yuletide decorations, many of them handcrafted. Visit and experience the joy of Christmas any time of the year.

+ kaethe-wohlfahrt.com/en/home

Live Mind, Body & Soul in Bavaria

Thinking of both toning up and tuning out? Then this is the perfect trip combo. Experience both the city and countryside action while winding down and pampering under the best Bavarian care.



Fresh off your transatlantic flight, arriving at Munich Airport, the only airport in Europe designated with 5 stars, hop over to Erding, just a few minutes away. Begin this journey by soothing your jet-lag at the **THERME ERDING SPA**, considered the world's largest thermal spa. Unwind and recharge the body at over 30 thermal pools and saunas. It's the best way to start your wellness trip.

+ therme-erding.de/en



Hang loose:
Surfing in the city center
on river Eisbach



Continue to **MUNICH** and you'll see there couldn't be a better city in the summer, with the largest inner-city park in the world, "Englischer Garten" (English Garden), and the river Isar to cool off during hot days. Great photo stop: the "Eisbach" stream at the park entrance with its urban surfers. Rent a bike and cycle through the city's iconic highlights. If you're after more action, head to the "Olympiapark" (Olympic Park) where you can climb across the Olympic Stadium's canopy top before rounding off the experience with a "flight" over the arena on a state-of-the-art zipline.

+ simply-munich.com

"Water, herbs, balance, exercise and diet form the five pillars of the Kneipp therapy."

Angela Hofer,
Kneipp therapist



Crystal clear lakes:
Tranquility at its best

DID YOU KNOW ...

... UNESCO added the Kneipp cures to the intangible cultural heritage list? Kneipp cures include methods improve the immune system and body circulation.

Next up: **FÜSSEN** for astonishing views of the Allgäu and its sparkling lakes. During the Spring and Summer months, marvel at it all on a boat trip along Lake Forggensee or on a hike or bike following the Royal Route around King Ludwig II's romantic castles. In winter, try cross-country skiing or recharge at the many cozy spa resorts. Any time of year, soak up with a serene moor bath or experience the Kneipp Cure, based on the groundbreaking wellness methods from Bavarian priest, Sebastian Kneipp.

+ en.fuessen.de

GARMISCH-PARTENKIRCHEN's list of outdoor activities include summer and winter sports all year around, from hiking, cycling or skiing. An unmissable adventure is the beautiful Partnach Gorge with its wild waterfalls, rapids and calm basins is a true wonder of nature. Safe path-ways allow visitors to get up close. In winter, if you dare, you can even take guided torch lit hike tours.

+ gapa.de/en



Wild waters:
Partnach Gorge near Garmisch-Partenkirchen awaits with countless waterfalls



Abundant meditation trails:
30 minutes is all it takes to walk the panorama trail at Kampenwand

The **CHIEMSEE-ALPENLAND** region is perfectly located within the Bavarian Alps and provides the most ravishing scenery. The best way to enjoy mountain and lake views is by hopping on one of the many mountain railways in the area, such as the Kampenwandbahn cable car. Stay the night, nearby at the Residenz Heinz Winkler in Aschau im Chiemgau and enjoy a tasteful dish and then wind down in the garden or take a refreshing dip in the pool.

+ chiemsee-alpenland.de | residenz-heinz-winkler.de/en

DAS Degginger



traditionally different



bavaria.travel

Creativity and Tradition Create A Colorful Bavaria

Mural artist Andre Maier brings vibrant color to the 2,000-year-old city streets and corners of Regensburg in a special Art Nouveau style. He is one of 80 "Bavarian Ambassadors" working with Bavaria Tourism to inspire vacations to Bavaria. Read more about these extraordinary personalities under: **bavaria.travel**